

## **Customer Advisory**

Date: 7<sup>th</sup> May 2020

**Dear Valued Customer** 

## SUBJECT: Soft / Digital Copy of Seaway Bill of Lading

We are pleased to announce the release of our new option for collecting the Seaway Bill as Soft/Digital copy. This release is in line with our objective to go paperless BL printing and bring-in digitization.

Benefit of this feature:

- In the given circumstance due to the Novel coronavirus and lockdown taking place in various countries where travelling is prohibited, Soft/Digital option available now and Customers can choose to receive the Seaway BL as soft copy. File can be transmitted through email to customers.
- 2. Going paperless for environmental protection.
- 3. Consisting Bill of lading terms and conditions (Same as the original stationary).

Important Note: No Signature needed for SEAWAY BILL

We highly appreciate your kind support on this option for effective process and social care. Please contact our local Sales and Customer Service Representatives for details and bookings.

Yours Sincerely

Customer Service Management Emirates Shipping Line